

HOW TO USE TECHNOLOGY TO YOUR ADVANTAGE

By Learning, Unlearning and Relearning



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SCAN ME



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Dr. Adeniyi Osilaja

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INTRODUCTION

The world of technology has been rapidly evolving over the last few years, and it's never been more important to keep up with the changes. The best way to do that is by learning, unlearning, and relearning.

Technology is an incredibly powerful tool that can be used to accomplish a variety of things, from managing your finances to helping you learn new skills.

Learning is a lifelong process. As you grow and change, new things come into your life that you can learn. But sometimes, it's important to go back or even start over in order to truly get what you need out of the process. But how do you make sure you're using technology effectively?

There are three main steps to learning how to use technology to your advantage: learn, unlearn, and relearn.

First, take the time to learn about the technology itself. The best way to do this is by reading online

tutorials and guides about what your device does and how it works. If you're unfamiliar with how something works, there's no way around it—you'll have to research it on your own!

Learning about technology is like learning about anything else; it starts with observation, trial-and-error, and experience. You'll have to play around with it and make mistakes until you understand what its strengths are and how best to use them. This can be a daunting task in the beginning, but with practice, you'll be able to navigate just about any new technology with ease.

Once you get a feel for the technology, it's important to unlearn old habits that may not be efficient or useful anymore. For example, if you've been using email as a primary form of communication between clients and yourself (or between different departments within your company), it might be time to move away from that and use something else—like Slack or Google Hangouts—that better supports collaboration between people on different sides of an issue.

Relearning old processes may be necessary in order for businesses to adapt to changes in technology.

For example, when video was introduced into the workplace (and even before then), many organizations were reluctant to adopt it because they felt like video would take too much time away from other tasks that often involved more hands-on work. But now every business has to relearn in order to keep up with the trend and stay in business.

ERA OF INTERNET

The Internet was created to make communication and our lives easier. When purpose is not known, abuse is inevitable. I was challenging a friend of mine for not informing me that his wife had put to bed, and he said he put it on his status, believing I would see it. Does that mean I must check everyone's status every day? That's a time and life waster checking people's status every day. Some people will challenge me on the fact that they've not seen me online, but I have been online; it's just that we are not on the same page online, so you might not see me. That should also be your statement.

When the internet became public in Nigeria, it could only be accessed at a café, and the common activity there was to sign up for mail. When you come back, you'll have seen something like 100 junk emails. Over time, people started chatting on Yahoo! Messenger and meeting foreign friends. The western people did not have trust issues with Nigerians in those early days of internet.

Today, some adults say the youth are the ones spoiling this country, giving the country a bad

name both at home and abroad, and I begin to wonder. I believe that is not correct. What I know is that the youth are only leveraging the decay in the system. There is nothing new here; there is no new crime, no new format, and no new atrocity that someone is committing today that has never occurred before in the past; it might not just be recorded, and today social media is magnifying the situation beyond proportion. I understand that the reputation of the country is in very bad shape, but it's unfortunate that one person cannot redeem the image. It will take a collective effort from all of us to be able to play a positive role, and I believe Nigeria will be great.

ERA OF SOCIAL MEDIA

Today we have the luxury of having social media platforms at our fingertips, which was not so in years past. It seems we actually don't know the purpose of those platforms, and what people are trying to achieve is just to get followers by any means possible. which still seems like another version of scamming people to get their attention. I know that sexually related messages sell, but you're selling them with your personality and integrity. Some people who are acting this sex drama online have nothing to lose because they are not going anywhere special in life, and even the followers they got in a fraudulent way are not going to amount to anything for them because they don't have a product to sell and what they are doing today would bring shame to them in the future. Men love a sexy partner, but they don't want to marry someone they can't trust in marriage.

A lady was sentenced to one year of imprisonment in Dubai for posting an Arab official along with the video she posted online while reporting the treatment she got at the point of entry. If that happens in Nigeria, she'll have to go free, but in a country that understands the purpose and power of the internet and how detrimental it can be, they won't take such things for granted. Now imagine

someone that would come online and post half naked images and because you got 1k likes you're happy. Think about everything from the perspective of the future.

So you need to ask yourself, "How am I using the Internet?"

TECHNOLOGY ADVANCEMENT

Technology may be stated to be essentially software of statistics for the constructing and improvement of gadgets and system that may be utilized in a variety of exclusive methods.

Today, technology is an essential component of our day-to-day lives. Even though technology has greatly improved our lives by making them easier, it has also brought with it a number of drawbacks that we cannot ignore.

Fundamentally, technology is how we implement scientific discoveries and combine them with our own requirements. Innovation is a general term used to allude to the various devices, machines, and hardware we use in our regular day-to-day existence. Man invented these tools and equipment to make tasks faster, easier, and more comfortable.

Technology has come a long way since the wheel was invented, including the use of microchips in mobile phones and computers. Because of advancements in the field of aeronautics, man has reached the moon and explored outer space.

In the past, people cooked food on gas or wood stoves. Today, however, they can easily cook food using electricity in a microwave and an induction cooktop. The necessity of preparing food has not changed, but the manner in which it is prepared and preserved has drastically changed.

Another excellent illustration is robotics technology. Robots are now being used for a variety of purposes by people and businesses worldwide. They also protect us by being used in places that are otherwise thought to be unsafe for humans. One such field is radioactive waste management and cleanup.

A classic illustration of the technological advancements that man has made is artificial intelligence (AI). Who would have thought that a machine could think like us? AI has been successful at doing that. It is a smart machine that can behave like us. It can engage in activities like planning, problem-solving, learning, and even reasoning. All major fields, including warfare, security, healthcare, and communication, now employ AI. In addition, it is significantly more effective than we are and has a lower error rate. You might think you don't need technology and don't have the money for it if you run a business.

Due to their inability to innovate or their slow pace, many businesses have failed. While you wait for customers to arrive, other businesses are relying on technology to provide goods and services. Some of the ways technology can help your business grow are listed below.

Advantages of Technology

Technology Increases Production: The technology contributes to multiple increases in production. Human efforts and working energy are constrained. The work performed by the machine is flawless and more accurate. When it comes to human efforts, it is impossible for all products to be identical.

Saves Time: time is money today. As a result, technology aids in time savings and increases productivity. We can finish big jobs in less time. If you don't have time to shop for clothes, shop online and have them delivered to your door.

Improved Service: if you buy a TV and it stops working after a few days, the TV is still covered by the warranty, so you shouldn't worry. You can simply fix your TV by calling the company or its

customer service. As a result, things have become so simple with just a phone call or email.

Effective Communication: Communication is now as easy as pressing a button with technology. You can use technology to do a lot of things, like make calls, send emails, fax, order things online, and do a lot more with the click of a button. We now have more effective methods of communication thanks to technology. If you are missing your loved ones, you no longer need to write them letters. Engage in a video call and feel their proximity to you.

Reduces Crime: The technology of today is so advanced that apps can find fraud in a matter of seconds. Due to the development of sophisticated algorithms that can identify any kind of cybercrime, cyberattacks have decreased.

Make Life Safer: People's safety has improved as a result of technology. CCTV cameras have been developed with the assistance of technology to safeguard your valuables at home and in the shop. Our data and other valuables are protected by lock systems on both our laptops and mobile phones. Your phone, laptop, and other devices can be opened using fingerprint, eye, or face recognition.

Disadvantages of Technology

Create Unemployment: with technology's development, unemployment has increased significantly. Computers are becoming an essential part of everyday life and every job. Because a single computer can do the work of so many people in such a short amount of time, this has also led to unemployment.

Data safety: Today, people who know how to use technology and have turned into hackers mean that your data is in no way secure. They can hack your computer, bank accounts, office data, and much more with the latest technology.

People are easily distracted; access to various gadgets instead of engaging in productive activities causes people to become easily distracted. Social media has kept adults, children, and kids interested, causing them to become distracted from doing their daily chores or meeting goals. The majority of today's children own a smartphone or laptop, making it difficult for them to concentrate on schoolwork.

Problems with one's health: Nowadays, people are so preoccupied with technology that they neglect their own health. This has a variety of effects on their health. They have issues with their eyesight, obesity, insomnia, and many other issues. There are some people who can't sleep without their phones. Some students are unable to concentrate on their studies because they frequently check their phones.

People get involved when they see things they don't want: People, particularly students and young people, become involved in viewing inappropriate contents as a result of the internet.

Addiction: Some people are addicted to using dating websites, playing games online, and watching movies every night. There are people who have developed an addiction to online gambling, which has its own unique set of side effects. Technology, like everything else, is bad.

WHAT ARE YOUR GOALS?

At the beginning of the new millennium, when the entrepreneur campaign was booming and newly graduated students were encouraged to work for themselves, it was a good time that favored the unemployed and brave youth. It was a wave, and many people who had not yet discovered themselves joined the entrepreneur bandwagon. There was a regrettable story of a young man who wanted to become an entrepreneur many years ago. He quit his job just because he wanted to be self employed; that's not a bad idea, but after a year, he didn't have anything to show for it. His parents still encouraged him to get a master's degree, which they paid for. After his master's, he came back with the same determination to remain an entrepreneur, but he still couldn't get his bearings as an entrepreneur. That was over 8 years ago. When I saw him a few months ago, I asked him what he was doing now. He said he was working with a company, and I congratulated him. Can you imagine how many years he wasted? He could have risen in his career with years of experience and even gotten married; even his fiancé

left him because she wasn't sure of the guy's entrepreneurial chances to scale. Many people have been victims and have lost great opportunities. Being an entrepreneur is not a bad thing, but not everyone has the skill, capacity, and stamina to play in that space. Some other people might need to work for a while in order to gain experience before they venture into space.

Everyone needs self-discovery, and no one can ever help you with it. If you want to be happy in life, you need to find your passion, strength, and purpose.

Self-discovery may seem like a big word, but in reality, the earlier the better for you. Self-discovery is simply the process of

Examining your life, determining what is lacking, and taking steps toward fulfillment. Therefore, there is no better time than now to discover you. The following suggestions will help you get started.

However, try asking yourself

"What are my goals in life?"

Where do I want to be in five years? 10?

What makes me feel proud of who I am?

What am I good at?

What can I do for free and still be happy?

You can start by answering these questions, which can help you remember a time when you were happy and fulfilled and think about what made that happen. You might want to do more of that in the years to come.

YOUR CAREER AND PASSIONS

Fulfillment contributes to giving life meaning and purpose.

Finding the job you really want to do and researching the steps you need to take to change careers are two ways to live out your passion. Or you could look into ways to use your skills to volunteer during your vacation or free time.

You need to consider what inspires you and makes you happy. Make use of your free time to accomplish that.

Keep in mind that passions don't always have to be complicated or related to your professional interests.

It's possible that people have erred by confusing their passion with their livelihood, exhausting themselves quickly. One of my role models works in the civil service commission, and his passion is to help the less privileged, so he occasionally

organizes outreach to give poor students school uniforms and sandals.

He works to take care of his family's needs, which is his primary responsibility as a father. At the same time, he does the things that bring him joy and make people smile.

NOT SURE OF WHAT TO DO

When you are unsure of what you want to do with your life, After studying so many successful people, I realized that many of them had built their success on their family's business or profession pattern. That's an idea you can leverage instead of staying confused and stagnant.

I have some advice for you if you are at a loss as to what to do. The advantage you have now is that you are educated, and technology is at your disposal. As the saying goes, "three generations can't be wretched." Consider your family's occupations. Ask yourself what your father or mother flourishes at or strives for. Take over from where they stopped. You are likely to succeed in the business or profession that your parents did. Don't consider it a red flag that your parents failed in their chosen field; it could be that they have paid the price for you to leverage on and scale because you have the advantage of being able to digitize the

business and package it better than they did. If one of your parents is a teacher, you might already have connections that can help you get a teaching job or even start your own school, leveraging their experience. When I graduated from high school, my mother used her connections as a teacher to enroll me in a teacher's training college, but I refused to go with the goal of becoming something I didn't even know or be sure of. Today, I impact people with knowledge, which I still consider teaching. A friend of mine who started as a teacher and is now a level 11 officer with the state government in a secondary school is about to become a vice principal anytime soon.

If you're not sure what to do with your life, please look into this idea because I've seen it work for many people. If your parent is in business, you can also go into business, but it can be a different product. If you pay close attention, you'll notice that some successful people's lines of business are continuations of what their parents also did. That's why they call it "family business."

SKILLS VERSUS MINDSETS

Working with various organizations and now as part of a talent acquisition team, I've noticed that mindsets are more important than skill sets. So, here's the deal: mindset is just as important as skills. The digital age makes skills obsolete every two to five years, so graduates will benefit more from having an open mind and a willingness to learn new things. Graduates will continue to master the skills necessary to perform their jobs in the future if they have a learning mindset. Skills obviously matter a lot. Every business wants to hire candidates who are qualified for the position. Your mindset, not your skills, will propel you to the top. Rather than relying solely on your skills, your mindset is more likely to foster growth at work. This is the primary reason why some core technical guys don't succeed in managerial roles: they are skilled and know how to do the job well, but they don't have the mindset to run the business. The mindset, or skill-set development, applies to everyone.

Even if you only have the essential skills for the job, your skills could get you hired. You could also demonstrate that you are willing to learn quickly and have a growth mindset by demonstrating that. However, if you don't show that you have a positive mindset, you might not get the promotion you desire. In an interview, having the right attitude gives you an advantage over your competitors.

There is a member of my team who is extremely skilled, without a doubt. He has a strong temper. As a result, the first time he displayed his temper after I hired him to work on the project, I had to call him and explain that while he is skilled, he also needs to have a positive mindset in order to take advantage of other opportunities. If someone has a bad temper, he might never get a management position because no boss wants to promote someone who would be rude to him.

A skilled person can also make a lot of money using his or her skills. There are a lot of skilled or technical people working pretty well and making progress in their fields. If you want to go beyond your scope, perhaps to start your own business, you won't be able to do so with just your technical skills; you'll need a new mindset and management skills to run the business.

Even though the founder of Facebook is a software developer, he has been able to demonstrate a distinctive mindset in order to remain relevant, as evidenced by his strategy of acquiring other tech platforms.

Before deciding to enter the tech industry, the founder of Amazon, Jeff Bezos, was a vice president of a bank rather than a developer. He is an excellent manager and has a great attitude toward diversification. Even though he is not an expert in technology, he was able to use mindset to scale a tech business.

A mindset is not a day job; rather, it is a process that takes time. Mark Zuckerberg, the founder of Facebook, started programming when he was a child, and his father had to pay for him to have a private teacher for that. It has taken Amazon more than 25 years to inform us that the mindset we are discussing is not a one-time event. Mindset is a journey, not a destination. You can't say, "I want to go to school, and now that I'm a graduate, that's the end. Whether you're going to be an employee or employer, you need to always work on your mindset and be open to changes as they come.

If you are going to sell, whether online or offline, in order to build a brand or expand your product's market, you need a different mindset. This mindset

requires you to trust those who will work for you and be prepared to learn from those in your field.

As an employee, you need to have the mindset that you can improve your skills and be willing to take new courses, either online or offline.

If you asked most employers which they valued most—having the right skills or having the right mindset—they would probably say mindset. Training for skills is what employers can offer when they hire. We provide training on our expectations for new employees as soon as we hire them, but your mindset is your inbuilt.

FREE IT CERTIFICATION

Cisco Networking Academy (netcad.com) is the world's largest and longest running corporate social responsibility education program, powering an inclusive future for students and instructors around the world.

Cisco partners with learning institutions worldwide to deliver technical training and problem-solving experiences to individuals studying networking, security, and IoT technologies.

Completing one or more certifications can give you an edge over other candidates applying for the same job. Plus, having a certification will allow you to ramp up quickly in your new job.

Here are the lists of free courses you can take and get a badge plus certificate:

Introduction to Data Science

This introductory course takes you inside the world of data science. You will learn the basics of data science, data analytics, and data engineering to understand how machine learning is shaping the future of business, healthcare, education, and more. Data science professionals who can provide actionable insights for data-driven decisions are in high demand all over the world.

Networking Basics

The internet is built on computer networks. So no matter what kind of tech career you are interested in, it is essential to know some networking basics! Whether you are preparing for a career in networking, refreshing your knowledge for an

industry-recognized certification, or are just curious about what networking is all about, this is the place for you.

This course covers the foundation of networking and network devices, media, and protocols. You will observe data flowing through a network and configure devices to connect to networks. Finally, you will learn how to use different network applications and protocols to accomplish networking tasks. The knowledge and skills you gain can give you a starting point to find a rewarding career in tech.

Python Essentials 1

Learn fundamental concepts of computer programming and start building coding skills with the Python programming language.

Used by startups and tech giants like Google, Facebook, Netflix, and more, Python offers you endless possibilities for creating small and large-scale software projects. User-friendly with easy-to-read code, Python is a great first programming language to learn and requires no prior programming knowledge. Python skills open you up to careers in almost any industry and are required if you want to continue to more advanced, higher paying software development and engineering roles such as software engineer, systems administrator, and security engineer.

In this course, you will learn in-demand skills such as how to design, develop, and improve computer programs, methods for analyzing problems using programming, programming best practices, and more. The course also prepares you for the PCEP – Certified Entry-Level Python Programmer certification (Exam PCEP-30-0x).

Introduction to Cybersecurity

This introductory course takes you inside the world of cybersecurity. You will learn cybersecurity basics to protect your personal digital life and gain insights into the biggest security challenges companies, governments, and educational institutions face today. Cybersecurity professionals who can protect and defend an organization's network are in high demand.

Introduction to IoT and Digital Transformation

The Internet of Things (IoT) is a fast-growing area of technology, with new companies, products, and job opportunities springing up all over the world. Discover how IoT, along with emerging technologies such as data analytics and artificial

intelligence and cybersecurity, are digitally transforming industries and expanding career opportunities. Invest in learning IoT skills and you can transform any business in any industry, from manufacturing to environmental conservation. Today over 26 billion people, systems, and physical objects are connected and share data seamlessly over the Internet – and it's rapidly changing our world. Learn the IoT skills you will need to land a well-paying job in this exciting field.

Linux Essentials

As one of the most successful open source collaborations, Linux has evolved into the most reliable operating system on the planet. It's used for embedded systems to virtually all supercomputers for a good reason. NDG Linux Essentials quickly builds your Linux knowledge and prepares you for the Linux Professional Institute Linux Essentials certificate, your proof to employers that you know Linux! Many concepts in this course are covered at

a more demanding pace in NDG Linux I. No prerequisites required.

To register for a course today, visit:

<https://www.netacad.com/>

Enrolling in courses on this platform is not going to cost you much compared to when you have to pay for the training and transportation to class. What you have to sacrifice is data and time. Once you understand the foundation, you can now proceed to paid courses in the future. If a particular course does not interest you, it is easy to enroll in another.

Introduction to Cybersecurity

For completing the Cisco Networking Academy® Introduction to Cybersecurity course, and demonstrating the ability to explain the following:

- Global implications of cyber threats
- Ways in which networks are vulnerable to attack
- Impact of cyber-attacks on industries
- Cisco's approach to threat detection and defense
- Why cybersecurity is a growing profession
- Opportunities available for pursuing network security certifications



Laura Quintana
VP & General Manager, Cisco Networking Academy

adeniyi osilaja

Student
11 Oct 2020
Date

Non-Technical Profession in IT Space

Business Analyst

A Business Analyst will observe the company's processes, systems, and business model to determine the best way to integrate technology. Developing the best method and coming up with talent investment options to meet the company's needs is the primary goal of this role.

Market Research Analyst

Market research analysts create plans to advertise an organization's products and services. It is one of India's highest-paying non-technical job positions. They can work full-time as part of marketing teams or as independent consultants on a contract basis.

Digital Marketing Strategist

A Digital Marketing Strategist works toward achieving corporate goals with appropriate online marketing channels and platforms. To build a name for yourself as a digital marketer in India, you'll need a fundamental awareness of marketing principles, content management, and social media platforms.

Social Media Manager

This role entails planning and customizing marketing strategies and content for each organization's social media channels like Facebook, Instagram, LinkedIn, Quora, Youtube, etc. The primary objectives of social media marketing are to increase user engagement and brand awareness.

Marketing Manager

Marketing managers are in charge of marketing and selling branded products and services, and they are one of the highest-paying non-IT positions in India.

They are in charge of the organization's marketing strategy.

Business Development Manager

Business Development Managers serve as a company's primary point of contact for existing and potential customers. They supply information on the company's products and services and bring in new contracts.

Technical/Copy Writer

Technical writing entails gathering, documenting, and disseminating content to clients, designers, and manufacturers. This non-technical job is a viable alternative for those with a background in engineering, computer science, or information technology.

Content Manager

A Content Manager uniquely develops the company's brand and establishes its online presence. Another aspect of this role is supervising market strategies that ensure customer satisfaction by actively engaging and keeping them happy with the company's products and services.

Quality Assurance Manager

QA Analysts and Managers ensure that the products meet internal and external standards before it is released into the market. Quality Management is significant in achieving customer satisfaction and brand management.

Customer Relationship Manager

Customer relationship management (CRM) is a system that **organizes** all of your business's

interactions and connections with current and future clients. Improving business connections is the simple objective. Companies may enhance profitability, process efficiency, and client retention using a CRM system.

YOUR C.V

Your CV is your digital representative. It will tell an employer who you are, what you've done in the past, and what you can do. You never know which section of your CV will attract an employer's attention. People want someone with whom they share something, even if it's not a sentiment.

I will advise you to include more than the work experience you believe is relevant to the position for which you are applying, depending on where you are sending the CV. If you have ever worked as a volunteer or freelancer, it shows that you are selfless and willing to give up your free time to make a difference in the lives of others. In addition, the more experience you list, the more likely it is that you and your interviewer will have something in common, making you a more memorable candidate. I remember seeing a man on the talent shortlist who went to the same school as my wife. His CV caught my eye, and I realized that he still had basic skills relevant to the position we were filling, so I set him up for an interview.

One common occurrence that can turn off your interviewer is making a typo, although I

understand that everyone makes mistakes. There are platforms that can assist you in proofreading your content and pointing out typos and spelling errors. You can even use some features to help you paraphrase your content.

A PhD student in South Africa said that one of his professors in the United States also recommended him to a similar website. One of my coworkers used to have problems with our boss the majority of the time when she sent emails. The boss would point out one or more errors and tell her about this grammar checker website. The following is a list of free websites that can help you create an error-free CV.

www.paraphrasing-tool.com

www.quillibot.com

You may miss a typo because you are reading what you are thinking in your head rather than what you are writing. If you outsource your CV to a writer, you should read it and make sure you can defend what is written there, so you don't get caught off guard when your interviewer asks questions about it.

Many people have used this paraphrasing site to write books and sell them on Amazon. It's not

because they are geniuses, but they understood the concept. You can also take advantage of those sites for your own good. One applicant sent me an email and used an abbreviation that is not official.

Additionally, you can provide a hint of what you want to write to a site that uses artificial intelligence to assist you in writing complete sentences: www.copy.ai. It's just that the website has a premium package and is complicated.

There are mistakes you can avoid, so don't make them. I went to an interview with a financial company as a Treasury executive many years ago. As I was going back to my house, I received a call from an unknown number, so I just assumed it was a random call. I picked it up and said yes! I'm not aware that it was the woman who had just interviewed me who called to congratulate me. A woman can easily become enraged by such a response. I had to apologize when she repeated what I had said without my even realizing what I had said. I eventually got the job, and I'll tell you in the next chapter what I said during the interview that I believe got me that job.

Submit Your C.V.

You are not required to keep your CV private. Don't limit your job search to your degree field as a recent graduate. Your degree might help you get a job in that industry, but if you want to go in a different direction, don't limit yourself. A bachelor's degree is all that is required for many entry-level positions, as is the willingness to learn the necessary skills. Sending your CV to as many companies as possible is a good idea.

You should have a customized CV that can be used for any position and that you can distribute to companies with ease. CV distribution is also a job in itself. If you don't have the energy to send CVS, you won't have the energy to work. Even though you've sent out hundreds of CVs and haven't received a response yet, don't give up.

I went to a particular company in December of that year to submit my CV. I knew they should call me for an interview because I was qualified based on the job description and my CV was customized for the position, but I didn't hear from them until June of the following year, so when you send out a CV or proposal, you are not in charge of what and when it will happen. Some people will send out just one CV

and then go to sleep as if their father owns that company.

It will pay off in the long run if your tasks are to search for jobs and send out CVs.

Don't hold your hands after sending your CV out to prospective companies. Get yourself engaged in an activity related to where you are going in life. It could be an online course or a physical job that just keeps you busy, or it could be a voluntary position. You can never predict when a door of opportunity will open for you.

YOUR JOB IS TO GET A JOB

Have a daily or weekly plan to look for jobs and fill out applications.

Contact Employers Update Your Resume
Search Job Sites
Note the deadlines for open positions and keep track of what you applied for and when.

Job Location

Online

There are many job search sites, and hundreds of new jobs appear online every day.

Find job boards related to your specific industry or job type. Check the website of the employer you want to work for and their social media accounts. Many websites also offer email alerts to notify you when new jobs are added to your category of interest.

Newspapers and magazines: Check availability with your local newspaper. The Business and News section also helps you discover stories about growing companies and industries. Magazines and trade publications related to the desired job are also useful sources of information.

Job Fair

The Job Fair is a great place to meet employers in person and learn about upcoming vacancies. Get the most out of your visit with our tutorials.

Use social media in your job search: find jobs, connect, and showcase your skills online.

PREPARE FOR AN INTERVIEW

Interview phobia is real, but you must be ready to deal with it. In some instances, an applicant may be able to bypass the interview process and land a job. I've enjoyed that grace in the past, but not always. There are interviews that call for either an oral, hands-on, or written test. Be prepared for the interview, regardless of the format. If you go to an interview but don't get hired, you can still learn about the interview process and what questions to expect in the future.

I didn't go to my interview until I was in my late 20s. As a result, the first interview I went to was with a large accounting firm looking for computer-literate candidates, for which I believe I am qualified. It was on a Saturday, and I arrived on time. After taking the written exam, they asked me to wait, and then they asked me to enter a boardroom for an oral interview. I only saw two people who were going to take care of me when I entered. Sincerely, in my mind, I was gazing down at those individuals and considering asking them to call their boss to schedule an interview with me.

They knew I wasn't serious when I responded, so one of them had to ask me if I was the first or last child. They had to tell me to leave when they got tired of my attitude, and they never called me back.

Since you don't know who they are, be courteous when you go for an interview. Now that I am also a member of the team responsible for talent acquisition, when I begin an interview with an applicant, I observe their expression and wonder, "Are you the one who will interview me?" Please don't put your interviewer down.

During an interview, the things you say are very important. Speak in a way that they will understand. The woman called me because of my job interview, to which I said yes! A financial company needed a treasury executive for the position. When they called me for an oral interview, I was asked about my previous experiences, and I remembered telling them that I have integrity and won't lose their money. At the time, I needed a job so badly that I couldn't afford to make a fool of myself at the interview. When I said that they looked at each other, I realized that. Because it is a finance company, they need people who won't take their money. That's when the woman called me, and I assumed they had already agreed for me to work for them before I got home.

Negotiating a Salary this usually comes at the end of the interview. When you are questioned about your salary expectations during an interview, this indicates that they are considering hiring you already. On the other hand, all they want is for you to mention a fictitious price in order to get paid.

It would be a privilege if you have in-house personnel who could provide you with a salary range. Let's look at the various responses from which you can choose.

You can say; my most recent salary was xyz, and I'd like a raise and other benefits.

If you are familiar with the salary scale, please don't be shy about telling them how much you want; if they want you, they will pay. There was a developer role we needed to fill, and we were to pay a developer three times what the other guy asked for and because we need him we agreed to pay him times three, after negotiating and he did not step-down.

The last option is to tell the employer to send you the salary offer. If it's okay, I will let you know and accept it.

If the salary offer that was sent to you is less than what you expected, please reply with the amount

you want; if they really want you, they will negotiate. When you are negotiating a salary with an employer, you have to be sensitive and flexible, and be careful not to sound too aggressive. But don't be shy about naming your price.

How to Use LinkedIn

The reason why you should use LinkedIn for your job search is very simple. Make it easier for employers to find you when looking for job seekers. And "you" may be the information you want them to see the most.

Some recruiters seek out candidates who have the right skills and experience for a particular job and are the right person for the right job, and create shortlists of people to contact for the job. increase. Finally, you can explore 200 profiles. From there, they typically find four or five strong candidates for their client.

Your Profile:

Please complete as many fields as possible. Make sure your spelling and grammar are correct. Upload photos that make you look smart, professional, and friendly.

Your Headline

Your professional headline is a short statement about you. List your job or desired job and something about your skills and interests.

Your Summary

Use this to highlight some of the things you have worked on, are good at, and would like to work on. Be enthusiastic about it.

Experience and Education

Be elaborate on a project or task that you are proud of and that demonstrates the skills and knowledge you have acquired. Be Selective - Focus on the experiences and skills that are relevant to what you want to do.

Skills and Expertise

Recruiters and employers at use keywords to search for job candidates on LinkedIn. In this section, enter the keywords that are most relevant to the people you are hiring in your industry.

Still inexperienced? On LinkedIn, you can add details such as charities you've participated in, projects, sports clubs and teams, and academic achievements you've achieved. You can also use this space to talk about your strengths.

Connect

Yes, you can find jobs on LinkedIn and set up job alerts by email.

Connect to see and recommend your skills to people you know. You can ask past employers, clients, people you have worked with, teachers or professors to write short letters of recommendation.

Friendly Approach

If you're contacting someone you haven't met yet, be polite and explain why you're contacting them.

Join:

Joining groups and participating in discussions is a great way to connect with people in your industry. Follow the companies you want to work for and check out their current vacancies.

Update your profile regularly. Stay up to date on current positions and areas of interest and continue to expand your skills and interests.

You can also post updates about what you're working on. For example, a completed project, a meeting with another company, a job you're proud of, an award you won, and so on. receive. was nominated again. More people will discover your profile when your contacts like, comment, or share.

REACH OUT TO YOUR INTERVIEWER

You must demonstrate to the interviewer that you are ready to work and that you care about the status of your interview if you should be hopeful regarding the status of your interview. A friend of mine told me about his interview with a company owner. He said that he had a good relationship with the interviewer, which ensured that he would get the job. He also said that it appeared that he was the only candidate they interviewed for the position. This made me smile, but I don't want to argue with him. Therefore, I requested that he contact the interviewer to obtain an update. You should be aware that the interviewer may have received hundreds of CVs for a single opening. If you are eventually invited for an interview, this indicates that you have already been considered a potential candidate for the position. Being interviewed does not guarantee your acceptance because you are not sure if you meet the metrics they are expecting. Reaching out to your interviewer after the interview, whether via email or otherwise, is not a violation.

The same is true for businesspeople. Don't be afraid to reach out to potential clients for follow-up. Make sure you maintain good relationships with people, so it's not when you need them that you will now be reaching out. Start making as many connections as you can in your chosen field. You can connect with people at social gatherings, schools, and religious institutions, as well as on LinkedIn. This will not only increase your chances of getting a job or doing well in business, but it will also help you get more sought-after roles because many openings are filled with referrals.

A man I worked with provided me with job recommendations even after we both left the same company in 2010, which I am grateful for. He is now not only a former coworker but also a brother.

LEARN FOR THE FUTURE

Several years ago, prior to Nigeria's independence, some Nigerians traveled to the United Kingdom to study in order to position themselves for independence and fight for it. These individuals did not travel with their spouses or children in order to ensure that they would return home. The majority of the courses they took were in political science, law, economics, and so on. Men like Chief Obafemi Awolowo, who studied political science and returned home to use his knowledge to impact the country, and even Bola Tinubu, the former governor of Lagos, who studied accounting, did so with an eye toward the future. A small number of them returned to the country with relevant knowledge and had an impact. Some of the students who traveled at the time lost sight of the reasons why they were abroad and couldn't come back to their motherland.

Numerous Nigerians today are rushing to study in the UK based on the movement called JAPA, disregarding the course they are going for. Similar to what many of us did when applying to an

undergraduate university, we either let someone else choose a course for us or took any course that was available because we didn't meet the requirements. The same thing is occurring to some people who are simply fleeing the country without a plan. When they graduate, it will be difficult for them to find a good job or become relevant in their chosen field. If you want to study further, you should think about your passion and the opportunities in the field.

MENTORSHIP

When we hear the word "mentor," we frequently picture an older person.

A mentor is someone who helps you improve your skills, make better decisions, and gain new perspectives on your life and career. A mentee, a person with less experience, receives advice from a mentor.

Who you listen to needs to be carefully considered. Just because someone claims to know better than them does not mean you should follow their advice in every area of life. Someone might be excellent at career coaching but poor at relationship matters. Following such a person's advice on relationships might be costly. Many people have made serious mistakes from which they may never recover just because they followed one piece of advice.

A man I once met made me feel sorry for him because of his circumstances. He went to school in England before returning to Nigeria. He worked for a telecommunications company in Lagos for some years. He was let go from his job when the company downsized. He wanted to move to the United States, so he met someone who told him to get a new international passport and reduce his age for better chances of being considered for the visa, which he agreed to do. Because he was using a different passport with a different age, he was unable to tell the consular during the interview that he had traveled before. As a result, he was turned down on the grounds that he lacked travel experience. The travel agent advised him to go and reapply and go with his previous passport to the embassy. As a result, he was banned from applying again because of the false misrepresentation of a passport with a different age. That penalty will have an impact not only on him but also on his children if they attempt to apply for a US visa in the near future. The agent has nothing to lose; it's only the innocent man who listens to gullible advice who will bear the consequences alone. In a similar vein, numerous individuals have been persuaded to end their education, lured into joining a criminal gang, or influenced to get married or divorced. When other people's advice contradicts God's word, you should think twice before following it.

While being attached to the wrong mentor can ruin people's lives, finding a good mentor can also be a catalyst for success. A tutor who teaches you to read and write in primary school might not be able to tutor you to pass chemistry or biology. It is unfortunate that many people expect perfect results by putting the wrong peg in the right hole. To put it simply, different mentors appear at various points in a person's life and serve distinct purposes. However, when looking for a mentor, think about these aspects: who the mentor is and what I can learn from him right now.

A Supportive Mentor

A supportive mentor is someone you admire and respect, but you can also be vulnerable with them if you need to.

When you want to advance in your career or business, it's critical to have a mentor who will promote you to others. These are people who will speak for you and support you. Who will remember you when an opportunity presents itself? If you need it, this kind of mentor would gladly provide financial assistance. However, they are more than just boosters; frequently, they can also serve as

connectors, introducing you to useful individuals in your sector.

When you're in need, you can always turn to this mentor. This mentor might be a close friend or a peer who has gone through a similar life transition.

They simply do not want to see you become stuck as a result of minor obstacles. This mentor's assistance reaffirms that you are not alone. The first job in telecom that I got was from my pastor, so the person is not just a pastor but also a supportive mentor. Likewise, some people have had to change churches because they believe they are not getting the support they deserve from their church, just like someone whose pastor refused to be their mentor at their new job. The member was very upset because he did not understand that there were different types of mentors. The pastor is just a pastor, not a supportive mentor. Also, consider if the pastor has to act on behalf of every member of the church. That might be overwhelming. That is why you need to be in a small group where you can serve and be known.

Inspirational Mentor

The mentor of inspiration is simple to identify, but their appearance varies from person to person. This mentor is someone who has been where you want to be in the future. This mentor might be doing an amazing job in your dream job or in your current position. This mentor has successfully navigated their own career path and can inspire and direct you. This mentor could also serve as someone you look up to from a distance without having a one-on-one relationship with the person.

This mentor can inspire you with a lecture, an informative interview, an online post, or books by this person. If you have access to such a person, please do not abuse the privilege and do not expect financial support. You can read their book to learn what they believe, and check their profile to see the certifications they have earned that make them industry leaders or successful in that area.

Professional Mentor

A professional mentor is probably your boss or someone you report to who has seen your early successes and can profile, recommend, or speak for

you at work. Your professional growth and adoption are greatly assisted by this mentor. Most likely, this mentor is a well-liked employee or member of top management at the company whose suggestions are taken seriously.

Spiritual Mentor

A relationship between a mentor, a mentee, and the Holy Spirit is spiritual mentoring.

The mentee seeks to discover the purpose of God in his or her situation at the moment or for the future thereby developing friendship with God, a sense of identity in God, and awareness of God's call. There may come a time in your life when you have tried everything else but haven't seen the results that you expected. When this happens, you might need the guidance and prayers of a spiritual mentor.

Many people who are going through difficult times don't realize they need a spiritual mentor until it's too late because the situation they're in is also spiritual. They can explain it, but they're hoping it will get better. Spiritual support is essential for success in life.

BE READY TO START SMALL

Everyone at the top today started from somewhere, maybe from the bottom or middle, and growth is sure over time. One of the issues I have experienced as a member of a talent acquisition team is that new graduates need a lot of time to be taught, but they don't seem to value time or strive to meet deadlines, and the scariest part is that they don't want to do more than is required of them or willing to sacrifice.

A friend that studied English at university did not know what to do after graduation, so he decided to do some voluntary work at his mother's office, where they specialize in finance and investment small company. He went there for the space of two years, trek to the office and back without a sure monthly compensation plan, but he was learning finance and investment rudiments. After two years, he went for an interview with a big multinational company, and it seems he is the only one who studied in Nigeria, not even at Unilag or a private

university, but at one university of education in Ogun State.

The type of interview they had was an open interview, where all the shortlisted candidates and interviewers would all sit around the boardroom table. During introductions, all the other candidates were saying which school they attended and so on. The only introduction he gave was his experience. They did a written and oral interview, and at the end, he was the only one chosen. The only thing that made him stand out was his hands on experience for two years that was free; today he is earning big. Coupled with his educational background in English, he now writes financial articles, which also gave him an edge in the industry. Knowledge is power. I must tell you that, whether you're aware of it or not, things are changing very quickly, and the only way to scale in life is to start from somewhere and move with the trend.

Unripe Ideas

The costliest mistake any fresh graduate can make is to hold on to ideas that have not ripened for market acceptance. Let me give you an example: Imagine that you want to set up e-commerce

solutions that would deliver items via drone in Nigeria. It's actually a beautiful idea that is working in America, but such an idea can't work in some parts of Nigeria, especially the rural areas where the housing is not properly mapped out, the network is not effective, and the environment is not under surveillance. Some weeks ago, I drove to Ibadan for a function, and I made use of Google Maps. It was unfortunate that I kept going round and round because the map couldn't figure out which street I should turn to, so once I passed the street, it would ask me to turn at the next junction, and I did that like twice. I had to park and ask someone for directions. Now let's imagine that a drop was sent to such an address. What's going to happen? That means the product would be delivered to the wrong address or be returned to you. You need to consider what your idea is and be sincere if it's ripe.

Outdated Ideas

Many years ago, one of the best and most popular businesses was running a computer center. Anywhere you go, both residential and student areas, you will surely find public computer centers filled with customers that want to browse; in fact, due to the demand, some computer centers had to also do night browsing in order to meet the demand of customers. Today, we still have computer business centers that strive to maintain a student environment because of projects and assignments. Apart from the student environment, it's not a very lucrative business model in other locations. You can never see a business center that will do late-night browsing for customers today. The proof that such business is outdated is that when you enter a business center, the atmosphere will do the speaking. I am not saying that running a business center today is not a good idea or that you should never do it; you just have to accept the fact that most things people go to do in a public cafe they can do on their mobile phone, apart from printing out documents. What I'm saying is that it's not a business you can start today and be thinking of using the latest gadget, like a MacBook or brand new laptop, for customers to use. To run such an

outdated business, it's better to get fairly used equipment to minimize your startup capital. You can get a used computer for such a business, and it would be easier for you to make your profit back.

Ideas Rule the World

The world is willing to reward anyone who can solve problems in novel and creative ways. I was listening to PricePally.com's CEO and founder. He was asked if he planned to leave the country as well. He said no, and when asked why, he said that he could see a lot of problems in Nigeria that needed to be fixed. In the western world, most of these problems have been solved, but here in Nigeria, there are still a lot of problems that need you and me to fix them. Before you can be motivated to solve human problems, you must have compassion for humanity. The nation and the world are beset by numerous issues, not because they cannot be resolved but rather because the leaders lack compassion for those they serve. The proof that there is a lot of problem today is that when you look around, you will see so many things that are not functioning well, including bad roads, an increase in product, a poor education system, homeless people, and poverty, which shows that the leaders don't have compassion on the people they govern, and this can actually create better opportunity for entrepreneurs in the country.

WHAT'S YOUR VALUE?

Your input to the company will determine how much you are valued by your current and future employers, not your degrees, certificates, or experience.

They look for a way to get you off their payroll as soon as your value starts to decline.

You will not be rewarded based on your age, race, or length of service. The "key question to ask yourself" is "How much am I saving the company with the skills and services I provide, or how much am I helping the company make from my skills and contributions to the organization?" You will be rewarded based on your contribution to the organization's profitability and bottom line.

You can increase your competence and add more value by learning new things on a consistent basis. If you want to make more money, learn more and keep working at it.

Skills are developed for the role, opportunity, or job you want to have in the future, not for the job you have now. Today's skills ought to have been developed yesterday, so today's skills might be irrelevant tomorrow.

Any knowledge, regardless of how unrelated it is to your current position, broadens your perspective and will always be useful. Never undercut it because additional information or knowledge may one day be the only point of differentiation between you and other applicants. So keep learning, even if it's not your area of expertise. Train your brain and mind to remain curious and eager for new information.

You might get a job thanks to connections, looks, luck, prayers, and miracles, but none of these things can keep you there or help you get better at your job.

You can be hired by a company due to your experience. However, they will decide to keep you because of your value and the new perspectives you bring to the company.

Don't ever trust your employer to view you as a priority. Your boss's only objective is to keep you happy enough to continue working.

Do you believe that your boss would sacrifice their business for your well-being?

Everyone is replaceable. And as soon as you're not producing more than what your boss is paying you for, that might be telling you to get ready to move.

That is the reason why it's critical to ensure that you can rely on yourself.

Thank you